

AI Governance by Design

Solutioning Playbook

Accelerate AI with trust, clarity, and control

Why This, Why Now?

The problem: We’ve all seen the proliferation – SDGs, ESG pillars, maturity models, capability maps. They’re useful as reference points, but they rarely tell you what to do next.

“Governance without change management is theory. Change management without governance is drift. AI raises the stakes on both – so we design them together from day one.”

Is Your Existing Governance Ready for AI

Explainable?	Contestable?	Reversible?	Risk-tiered?	Vendor-enforceable?
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Four Patterns to Avoid

The Mirage Pilot

Great demo, but no pre-agreed thresholds or reproducible traces.

The Black Box

Decisions you can't explain or contest.

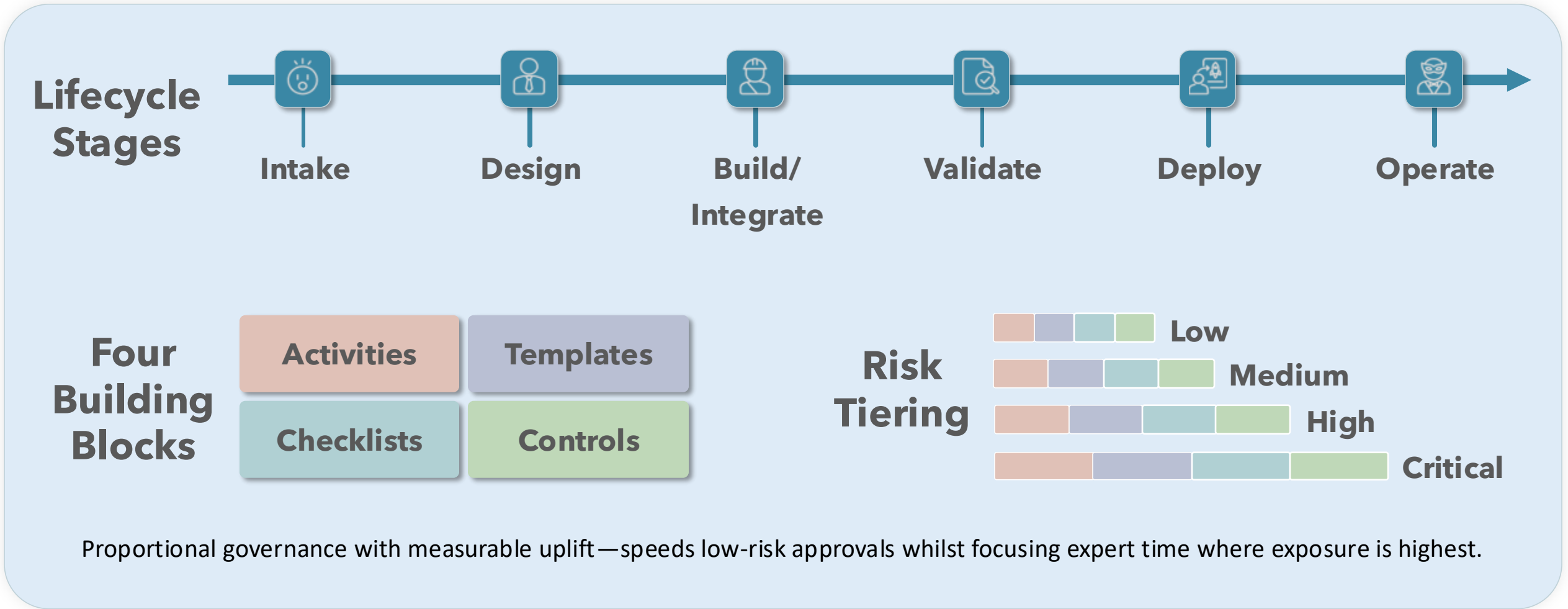
The Orphaned Model

Shipped, then drifts with no accountable owner.

The Governance Bypass

Tool bought without enforceable controls.

The Playbook



Measurable Business Impact

Faster Approvals Dual gates (PMO + AI) with standardised evidence packs	Less Rework First-pass acceptance of validation & DPIA artefacts	Safer Launches Canary deployments within bounds with rehearsed rollback	Audit-Ready Traceable logs, sign-offs, and artefact digests
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✔ **The pivot:** This playbook is not another framework to memorise — it’s a **decision-and-evidence kit** you can pick up and run with tomorrow.